

# SRCAR At A Glance

August 8, 2006

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## News from SRCAR

**Website Update** – Have you taken a few moments to visit the Association's website at [www.srcar.org](http://www.srcar.org)? If not, please do so today. Lots of new and enhanced items are there for your information on the Southwest Riverside County Association of REALTORS®. Comments regarding the site and its features can be directed to Daniel Brincat, IT Manager ([Daniel@srcar.org](mailto:Daniel@srcar.org)) at the Association office.

**Officers for 2007 Selected** – At the Board of Directors meeting on August 7, 2006, the Board elected the following officers for 2007:

- Gene Wunderlich – Chair-elect for 2007 (Chairperson in 2008)
- Steve Lamberson – Chief Financial Officer

They join Tom Plant (currently the 2006 Chair-elect) who will serve as the Chairperson of the Southwest Riverside County Association of REALTORS® for 2007. Congratulations to our future leaders.

Just in case you were curious, in accordance with the Association's Bylaws, the membership votes for the members of the Board of Directors. Then at the first scheduled meeting of the SRCAR Board of Directors following the Annual Meeting and election of these new members for the following year, the election for the Officers (Chairperson-elect & Chief Financial Officer) for the following year takes place. Any questions regarding these procedures can be directed to [nancy@srcar.org](mailto:nancy@srcar.org). Thank you.

**State Directors for 2007 Selected** – Chair-elect Tom Plant made a recommendation to the Board of Directors at their meeting on August 7, 2006 which was approved for the following members to serve SRCAR as State Directors for the California Association of REALTORS® from January 1, 2007 to December 31, 2007:

Tom Plant	Gene Wunderlich	Karen Nelson
Gary Crutchley	Marjo Wood	Marsha Swanson
Donna O'Donnell	John R. Johnson	

These individuals will be attending the California Association of REALTORS® Business Meetings held three times per year. Each member will be assigned committees to serve on (when appointed by CAR) or assigned by Tom Plant. Each must report back to the Board of Directors at their first scheduled meeting following the CAR Meetings.

**And the Winners Are:** Congratulations to the newly elected Directors (starting January 1, 2007) for the Southwest Riverside County Association of REALTORS®. As announced at the SRCAR Annual Meeting held early today, the winners are:

Chris Francis of Tarbell, REALTORS®	Wes Ives of Tarbell, REALTORS®
John R. Johnson of Tarbell, REALTORS®	Marsha Swanson of CBRB – Wildomar/Murrieta
David Lynch of Lynch and Associates	

A complete report on the elections will be available later today through the Election Portion of the SRCAR Website at [www.srcar.org](http://www.srcar.org). Congratulations to everyone who participated in the election. The Association received almost 21% participation which is up 6% over last year. In the history of the Association, this marks the best participation yet in the voting process.

Joining the new members of the 2007 Board of Directors will be: Tom Plant of Prudential Canyon Lake Realty; Steve Lamberson of Century 21, Wright; Karen Nelson of CBRB – Vail Ranch; Marjo Wood of Park Place Realty/GMAC; Gene Wunderlich of CBRB – Wildomar/Murrieta; Frank Galante of Century 21, Wright and Paula Clark of Prudential Canyon Lake.

Volunteering and serving your Association of REALTORS® is a commitment of yourself to the industry. Next time you see any of these outstanding volunteers and any member of an SRCAR Committee, please thank them for their efforts on behalf of everyone in the industry. All SRCAR Volunteers do a great job for the Association and we can not function without them. Thank you.

**Matrix System is Coming** – In early fourth quarter 2006 (October 3, 2006), MRMLS will transition from IMRMLS to MRMLS Matrix. All entry of listings will occur in our new Matrix program at that time. As a result, MRMLS would like to officially reintroduce MRMLS Matrix, the new state-of-the-art Web-based MLS system. Overview classes are available, but space is limited, so sign up now!

Go to <http://www.imrmls.com/centsite/training.html> to sign up for training.

**Tuesday MLS Marketing Meeting Has Moved** – As a reminder, the Tuesday MLS Marketing Meeting has moved to the Temeku Theatres in Temecula (near K-Mart). The meeting begins at 8:30 a.m. with Beverages & Breakfast provided by one of our Great SRCAR Affiliates and their company. The meeting is hosted by a member of the Board of Directors and Bernie Thomas.

Any listings Members wish to be included on the caravan for the Tuesday Marketing Meeting preview must have the listing in the "Agent Open House" section of the MLS by 7:30 a.m. the Tuesday of the caravan. Any listings received after the stated time may not be included in the printed caravan sheet that is distributed at the Tuesday meeting. Copies of the printed caravan sheet will be made available either at the Tuesday Marketing Meeting or at the Association office.

*Members who have properties on the weekly tour and who are attending the Marketing Meeting are asked to sit in the first few rows at the Theatre so that promoting your listings during the meeting will be easier to pass the microphone.*

Members are urged to place photos of their properties on their listings so that they maybe highlighted at the tour meeting when the properties are scheduled for tour. Any questions about placing properties on tour can be directed to the SRCAR Staff at the Association office at 951-84-2571. Thank you.

**A Reminder Please** – The Staff at the Association office is receiving numerous calls each day regarding legal questions, the use of specific forms in a real estate transaction as well as how to complete the forms. As a reminder, the Staff at SRCAR are not licensed in real estate nor are they attorneys and can not provide this type of information. Please seek the guidance of your Broker or Office Manager and when necessary, please use the CAR Legal Hotline at 213-739-8282. Thank you.

**Chaplin Services Available** – REALTOR® Jim Tracy has volunteered his services as Chaplin (non-denominational) for Southwest Riverside County Association of REALTORS® members. Should you need these services, please contact Jim Tracy at Pacific Pride Property at 951-699-3199 or by cell at 949-212-7026. Thank you.

**MLS at SRCAR New Fax/E Number Established** - A new fax/e number has been established for the MLS area within SRCAR. Please use it when sending new listings and changes to existing listings within the MLS at SRCAR. This fax/e number will go directly to [mls@srcar.org](mailto:mls@srcar.org) within the Association. The new fax number is: 951/572-3721.

This new fax/e number was established to assist members when submitting new listings and changes to existing listings directly to the MLS Department rather than through the central fax at the Association office. We hope that you will take advantage of this new service. Should you have any questions, please contact Jennifer Lipscomb at SRCAR at 951/894-2571, ext. 134 or email [mls@srcar.org](mailto:mls@srcar.org). Thank you.

**New Email Address for the Supra/Lockbox Department at SRCAR** – A new email address has been established at the Association office for questions, comments and concerns regarding the Supra Keys & Lockbox Department. The email address is: [suprakeys@srcar.org](mailto:suprakeys@srcar.org). Michelle Medley from the Association office is currently the staff administrator in this area. Michelle can be reached at 951-894-2571. Thank you.

**New Membership Signups** –New members should plan to join the Association during the following hours: **8:30 a.m. to 11:30 a.m. and 1:30 p.m. to 4:00 p.m.** This time period will provide adequate assistance in joining and avoid any unnecessary delays. Please make sure that the application is completed with the MLS Participant/Designation REALTORS® signature. This will enable the staff to complete the process in a more timely and efficiently manner. Your assistance is greatly appreciated. Thank you.

A new fax/e number has been established for this department. Please use it when submitting new membership applications and changes to existing members to the Association. This fax/e number will go directly to the [membership@srcar.org](mailto:membership@srcar.org) address within the Association. The new fax number is: 951/253-4795. We hope that you will take advantage of this new service.

#### Important Numbers:

- Supra Technical Support @ 800/545-9601 or 877/699-6787
- MRMLS Tech Support @ 800/925-1525 (from 909/951 area codes); 626/574-3830 (from all others)
- WINForms Support Center – 586/840-0140 (<http://support.zipform.com/>)
- CAR Legal Hotline: 213/739-8282
- SRCAR General Office Fax Number: 951/894-2572
- MLS Citations & Fine Policy Department Fax Number at SRCAR @ 951/572-3700 or [mlsviolations@srcar.org](mailto:mlsviolations@srcar.org)
- MLS Citations & Fine Policy Department Toll Free Number @ 800/919-1008
- Membership Department Fax Number at SRCAR @ 951/253-4795 or [membership@srcar.org](mailto:membership@srcar.org)
- MLS Department Fax Number at SRCAR @ 951/572-3721 or [mls@srcar.org](mailto:mls@srcar.org)
- Grievance & Professional Standards (aka Complaint) Department Toll Free Number @ 800-446-3646
- Supra/Lockbox Department at SRCAR @ 951-894-2571 or [suprakeys@srcar.org](mailto:suprakeys@srcar.org)

## News from MRMLS

**MRMLS Computer Training** – Join the training staff from MRMLS for Computer Training on Thursday, August 17, 2006 for the following classes:

- Listing Upload & Digital Photo (10-12)
- Matrix & SmartMap (1-4)

Reservations are strongly suggested. Please call SRCAR to reserve your seat today at 951/894-2571. These classes will be offered each month on the 3<sup>rd</sup> Thursday in the large meeting room at the Association. Please see the calendar for exact dates on the Association's website at [www.srcar.org](http://www.srcar.org).

## News from CAR

**California REALTOR® EXPO 2006**, the state's largest real estate trade show, draws thousands of California's key franchise execs, top producers, and movers and shakers every year for educational, networking and professional

development opportunities.

In addition, hundreds of top industry vendors and service providers showcase their latest products and information in the Exhibit Hall. And, a special pre-EXPO event, Tech Tuesday, features a full day of comprehensive training geared toward assisting today's REALTOR® to stay on the cutting edge of real estate technology.

Don't miss your chance to hone your professional knowledge and network with peers at the California REALTOR® EXPO 2006 at the Long Beach Convention Center. **October 17 - 19, 2006 at the Long Beach Convention Center.**

**WINFORMS - Newly Enhanced Transaction Cover Sheet** - Since the inception of the WINForms® Desktop software back in July 2000, over one-hundred-thousand REALTORS® have used the software to fill out their real estate contracts. To speed up the process of filling out contracts, WINForms® provides REALTORS® with a Transaction Cover Sheet, which allows them to enter information once such as buyer and seller contacts, property information and third-party vendor, etc., this information will auto-populate throughout the various forms. Ultimately, this will reduce double data entry.

Last Spring, C.A.R. launched the April 2006 Forms Software Release, which includes 2 new and 18 revised forms. Among the 18 revised forms, the Transaction Cover Sheet was enhanced to include options to let REALTORS® turn on/off to activate/deactivate clients' signatures or initials in all of the forms. If on, the "X" would appear on the signature and initial lines of the Buyer and/or Seller. This would help reduce risks of not signing or initialing the forms.

In addition, Page #4 was added to the Transaction Cover Sheet, which lists other vendor information like Pest Control, Disclosure, and Home Warranty. This will eliminate the need for double data entry.

An Adobe® Portable Document Format (PDF) of WINForms® Today newsletter can be downloaded at <http://www.car.org/library/media/papers/pdf/July2006.pdf>

Legal News - Member Legal Services has published a revised legal article, [The Internet and the Real Estate Industry](#), (August 2, 2006). It is available on Legal's [What's New](#) and the [Legal Articles](#) pages on *C.A.R. Online*.

There have been several substantive changes to the article, in particular in Sections II, and III. In addition, quite a few helpful links have been added to the article.

**Market News - CALIFORNIA HOUSING STARTS REFLECT NORMALIZING MARKET** - New home construction in California declined during June 2006, falling 10.9 percent when compared with the construction pace recorded one year earlier, the California Building Industry Association (CBIA) recently reported. Despite the decline, housing starts continue to edge up on a month-to-month basis, suggesting builders are on track to produce 170,000 to 180,000 new single-family and multifamily units in California during 2006. CBIA anticipates multifamily construction to remain strong in most markets for the remainder of 2006 but expects single-family starts to fall by 20,000 to 30,000 units compared with the 155,000 single-family starts in 2005.

Based on the number of building permits issued, 19,175 new housing units were started throughout the state in June, with single-family units accounting for 64.1 percent of the starts. According to the report, single-family construction was the strongest in the Riverside-San Bernardino-Ontario region, followed by the Sacramento-Arden-Roseville and Los Angeles-Long Beach-Glendale regions.

## News from NAR

**Former Presidents Bush, Clinton to Speak at NAR Conference** -Joining REALTORS® at the site of the most destructive hurricane ever on U.S. soil will be former presidents George H.W. Bush and William Clinton. They'll take the stage during the General Session at the 2006 REALTORS® Conference & Expo in New Orleans. Presidents Bush and Clinton -- who worked together on relief efforts after the 2004 South Asian tsunami and again after Hurricane Katrina in 2005 -- will talk about their Katrina relief efforts. The Bush-Clinton Katrina Fund has raised more than \$100 million to date and has so far announced \$40 million in grants to the affected states and \$30 million in grants to higher education institutions that were devastated by Katrina, the presidents' foundation Web site says. REALTORS® and others in the real

estate community have stepped up to the plate, too, contributing some \$18 million to the REALTOR® Relief Foundation, American Red Cross, United Way, and other charities to help storm victims. Also at the General Session, NAR 2006 President Thomas M. Stevens will give his industry address and recognize the outstanding achievements of REALTORS®. The General Session is Saturday, Nov. 11, 4-6 p.m. For more on the conference, [click here](#). To register online, [click here](#).

**Wal-Mart, Home Depot Banks Hit Snag** - Recent approval by the Federal Deposit Insurance Corp. of a six-month moratorium on industrial loan company (ILC) applications marks a positive turn of events in NAR's campaign to protect the separation of banking and commerce. "Recent ILC applications by Wal-Mart and Home Depot highlight our serious concerns about the dangers of mixing banking and commerce," says NAR President Thomas M. Stevens. The moratorium provides that the FDIC will not make any final decisions or accept any future applications for deposit insurance or notices of change in control for ILCs during this six-month period expiring on January 31, 2007. The action enables the FDIC to determine whether statutory, regulatory, or policy changes with regard to ILCs are needed. NAR urges the FDIC to narrow the loophole that allows retail and commercial firms to own ILCs, and supports congressional action to maintain the separation of banking and commerce by passing bipartisan legislation, "The Industrial Bank Holding Company Act of 2006," before the legislative session ends in the fall. For more info, [click here](#).

**NAR Welcomes a New Car Rental Services Partner** - Avis Budget Car Rental, LLC, the world's largest general-use car rental company, joins the REALTOR Benefits(sm) Program. Avis, a leading supplier to the business travel industry, and Budget, a top brand in the leisure travel market, now offer NAR members and REALTOR® Association staff in the United States and Canada special rental rates, discounts, and added-value offers on car rental services. The REALTOR Benefits(sm) Program is pleased to provide rental car choices through the addition of these top brands whose global reach includes over 6,000 car and truck rental locations worldwide. For more information, [click here](#) and use discount code: # A009700 or [click here](#) and use discount code # Y490600.

**House Panel Passes FHA Multifamily Loan Limit Hike** - The U.S. House Financial Services Committee has passed "The FHA Multifamily Loan Limit Adjustment Act of 2006," introduced by Reps. Gary Miller (R-Calif.) and Barney Frank (D-Mass). The bill raises the FHA multifamily loan limit in high-cost areas to promote development of affordable rental housing in those markets. NAR sent a letter to the committee urging support of the legislation.

**Junk Fax Rules Take Effect** - Rules requiring businesses to offer recipients a cost-free way to opt out of receiving unsolicited advertising faxes took effect Aug. 1. The rules implement the Junk Fax Protection Act, which Congress passed in 2005. The INS Report last week incorrectly said the effective date was Aug. 30. For NAR guidance on the rules, [click here](#).

**Federal Appeals Court Affirms MLS Access Rule** - The U.S. Court of Appeals for the Seventh Circuit rejected a challenge to a multiple listing service's requirement that only members of a REALTOR® association may participate in the multiple listing service. The ruling affirms the lower court dismissal of the case. For a summary of the case in The Letter of the Law, NAR's online legal newsletter, [click here](#).

### **2006 NAR Conference & Expo Tickets Online**

You can now buy tickets online to the inaugural celebration, leadership luncheon, communication directors' institute, and other ticketed events to be held during the 2006 REALTORS® Conference & Expo. To purchase your tickets, have your conference registration confirmation number at hand. For more info, [click here](#).

**Call Forwarding, Voice Messaging From GotVMail** - GotVMail Communications, a provider of telephone call forwarding, voice messaging, and fax-on-demand service, is the newest partner in NAR's REALTOR® Benefits(sm) Program. NAR members and association staff who sign up for a GotVMail VirtualOne account receive 400 free minutes of service and, for a limited time, pay no activation fee, for a combined value of nearly \$50. The VirtualOne system offers the functionality of a large corporate phone system. Plans start at \$9.95 a month. For more info, [click here](#) or call 800/820-8210 and mention your NAR membership.